

ADVERTISING IN THE TRI-COUNTY SPORTSMEN’S LEAGUE (“TCSL”) NEWSLETTER

Advertisements should be camera-ready and received by the editor (preferably via email) by the 10th of the month to be printed in the next issue. Limited custom design of text-only ads is available for a one-time fee as shown in the rate table below. No ads will be accepted over the phone. Please include your TCSL membership number to be eligible for member pricing. Rates are subject to change. Discounted rates are shown for ads run in 6 or 12 consecutive issues. Full payment must accompany advertisement.

Advertisements will be accepted on a case by case basis. TCSL reserves the right to refuse any advertisement that is not considered to be in the best interest of the organization or its members. The newsletter editor reserves the rights to edit all submissions for space and clarity. Electronic photos should be at least 200 dpi and in PDF or JPEG format. The TCSL Newsletter is published twelve times per year and distributed to TCSL’s approximately 800 members. Most members receive an email link to a PDF of the newsletter posted on the TCSL website <http://www.tcsl.org/>, but may request delivery of a paper version. Approximately 75 black and white paper copies are distributed monthly in addition to the electronic distribution.

Advertising Rates

Custom Design Fee for Text-Only Ads	Approximate Size (H”xW”)	Members			Non-Members		
		1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
\$0	Classified (2 lines 8pt. type)	\$0	\$0	\$0	\$5	\$25	\$50
\$0	Mini (.75x2.4)	\$5	\$25	\$50	\$10	\$50	\$100
\$5	Business Card (2x3.4)	\$10	\$50	\$100	\$15	\$75	\$150
\$10	1/4 Page (4.8x3.4)	\$20	\$100	\$200	\$30	\$150	\$300
\$15	1/3 Page (9.6x2.4)	\$25	\$125	\$250	\$40	\$200	\$400
\$15	1/2 Page (4.8x7)	\$30	\$150	\$300	\$45	\$225	\$450
\$20	Full Page (9.6x7)	\$45	\$225	\$450	\$65	\$325	\$650

John Kidle, Editor
Phone: 734-665-6162
E-mail: jkidle@comcast.net

ORDER FORM

Tri-County Sportsmen's League Newsletter Advertisement

Number of issues ad is to run: _____

First month ad is to run: _____

Last month ad is to run: _____

Mail check (payable to Tri-County Sportsmen's League) to:

Treasurer
Tri-County Sportsmen's League
8640 Moon Road
Saline, MI 48176

Email your ad to the Editor at jkidle@comcast.net or attach camera-ready, black & white artwork.

CONTACT NAME _____

ORGANIZATION NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

CONTACT PHONE _____ **MEMBER #** _____

PAYMENT ENCLOSED OF \$ _____

Special Instructions (if any):